



## 2011 Newsletter Volume 4

### WHAT'S INSIDE

# BUSINESS Bright Lights

#### Town of Aurora Launches Strategic Plan Website

The Town of Aurora recently initiated a process to create a Strategic Plan that will guide future directions in Aurora over the next 20 years. The Plan will provide a detailed roadmap that outlines what the future will look like from now until 2031.

To support the development of the Strategic Plan, a website was launched that provides information on the Strategic Plan process, a calendar of upcoming public consultation sessions, interactive surveys on each pillar of the plan and community forums where the public can provide input.

For more information on Aurora's Strategic Plan or to get involved please visit [www.aurorastrategicplan.ca](http://www.aurorastrategicplan.ca)

#### Aurora Hosts Business Innovation in Changing Times Conference

York Small Business Enterprise Centre (YSBEC) is partnering with the Northern York Region municipalities and their respective Chamber of Commerce to host a series of full day conferences with a wide range of speakers and topics focused on innovation.

The Conferences gives small and medium sized businesses access to ideas, insight and resources to help their businesses adapt to the fast-changing, highly competitive marketplace. With a focus on technology solutions and ideas, attendees will walk away with concrete actions and strategies that they can use to power their companies to greater success.

Over two dozen speakers are involved in the conference series and topics range from greening your business to customer service and using social media.

The Aurora conference scheduled will take place at the Aurora Cultural Centre on Thursday, December 1, 2011 from 7:30 a.m. - 3:30 p.m.

For more information or to register, please contact Dan Ruby, Small Business Consultant for York Small Business Enterprise Centre at [dan.ruby@york.ca](mailto:dan.ruby@york.ca) or 905-830-4444 x 1517.

Town of Aurora Launches Strategic Plan Website

Aurora Hosts Business Innovation in Changing Times Conference

Upcoming Workshops

Upcoming Events

New Businesses

Region of York Partners with Local Municipalities to Support Local Manufacturing

Green Genius Fuel Saver Rolls into Town

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100 John West Way, Box 1000  
Aurora, Ontario L4G 6J1  
T: 905-726-4742  
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## Upcoming Workshops

Business Innovation in Changing Times  
Nov., 9, 2011  
[www.teambki.ca](http://www.teambki.ca)

Accessibility and your Business  
Nov., 22, 2011  
Aurora Chamber of Commerce  
[www.aurorachamber.on.ca](http://www.aurorachamber.on.ca)

Business Innovation in Changing Times  
Dec., 1, 2011  
[www.teambki.ca](http://www.teambki.ca)

## Upcoming Events

A Haunted Forest Oct. 20, 2011  
[www.aurora.ca](http://www.aurora.ca)

Santa Under the Stars Parade Nov., 26, 2011  
[www.aurora.ca](http://www.aurora.ca)

## New Businesses

2 Thumbs Up Productions      Play it Again Sport  
A & B Rail Services Ltd.      Simi's Delight  
Akita Sushi      Simple Food  
Aurora Yonge Street Alterations  
Barley Designs      Tail-Waggers  
Buddy's Kitchen      Trinity Rehab  
Cobs Bread      Krown Aurora  
Coremicro Technology Inc.  
Dawg House Sports  
Dee Fashions  
Dee Fashions  
Delicious Greek  
Experience Communications Inc.  
Fitzpatrik & Associates  
Galaxy Energy  
Gta Pilates  
Jackson Events  
L & D Outlet Store  
MVP - Motion Video Productions  
Phoenix Network Care  
Special Needs Pet Care & C4P Animal Rescue

## Kids World Pediatric Dentistry Provides More for Children and Youth

Kids World Pediatric dental office is interested in more than just keeping kids teeth clean. The specialty dental office aims to promote excellent oral health care to infants, children teens and patient's with special health needs.

The practice belongs to Dr. Priya Kothari, who is Board Certified in Pediatric Dentistry in both Canada and the United States. Dr. Priya has extensive training and experience in the effective use of behaviour management and sedation techniques for making a child's dental experience comfortable, positive and fun!

For more information or to book an appointment contact 905-503-5300 or [www.kidsworlddental.ca](http://www.kidsworlddental.ca)

## York Region Launches Food Safety Program and Web-based search tool

Have you visited your local restaurant and noticed the green proof of Public Health inspection sign at the entrance or front window?

The Regional Municipality of York has now launched YorkSafe, a new web-based food disclosure search tool in part with York Region's Food Safety Program that allows residents, businesses and visitors to access up-to-date public health inspection reports on food establishments across the Region.

For more information on the York Region Food Safety Program visit [www.york.ca/foodsafety](http://www.york.ca/foodsafety)